

Either/Or:

Club-Fitting vs. Lessons

Assumptions of Club-Fitters

1. People cannot change their swings
2. There is nothing wrong with your swing, this club set-up proves it. See...straight! Oh, that wasn't your best swing. See...straight! Oh, you picked your head up.
3. People cannot see the difference in ball flight between drivers.
4. Every swing is unique and outside the laws of Physics that apply to accomplished players.
5. Misfit clubs don't cause swing flaws... they fix them.
6. If I don't have time to teach, I can make a phone call to fix the issue – and my wallet.

Assumptions of Instructors

1. We can get money from both sides of this issue!
2. We can help people with their swings by getting clubs fit to their current swing.
3. Improvement is in the eye of the instructor.
4. Club-Fitting is fine, but I can get them a ten lesson series for the price of those irons!
5. My lessons will keep coming back because they like me.
6. I deserve a lucrative business. After all, look at all my years of experience!
7. There is nothing more for me to learn. I know enough to make good money.

Assumptions of Teachers

1. There is not enough money on Earth to keep me from learning the absolute truth about the golf swing.
2. Nobody has a swing that defies analysis or falls outside the bounds of the Sciences.
3. Golf is a spiritual game played best by spiritual people.
4. A good game cannot be bought. It must be pursued.
5. A great idea is better than ten thousand repetitions on the range.
6. Upright clubs ruin golf swings and bodies.

Of course, I cannot tell you these are opinions hardened by numbers born of surveys. I can tell you that these are prevailing ideologies of those with whom I have come into contact in my career. There is a consistent complacency about knowledge in favor of the dollar. To these folks, the dollar is THE measure of not only success, but knowledge! I find it completely ridiculous that there are golf professionals whose teaching is fed by their superiors instead of results. LOL, they who strut around without any clue as to the farce they lead. Cattle are more humble.

Sour grapes? Naw. Learning keeps me humble. Knowing more than the next guy makes me feel better. Money comes and goes, but Knowledge lasts. More importantly, my students and I really improve. And that is the best reward for a teacher like myself.

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